

Excerpts from an interview with



24hr
Europe & North
America Advanced
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VIRTUAL

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With the Advanced Biofuels Summit coming up, can you give us a brief synopsis of what you will be covering in your session/presentation/ or part of the panel discussion?

I will make the case that we as an industry simply cannot afford not to make the most of the forest.

By presenting a unique IP-protected technology for making green biofuels and chemical products from biomass, for example softwood residues from the sawmill industry, I want to show the enormous potential and advocate for cooperation in order to seize this opportunity.

Where do you think the most commercial opportunities for development lie within the market?

Demand for green products is constantly increasing and that's clearly an opportunity for development. Investing in technology, especially in this field, is important and finding partnerships is essential. I see vast commercial potential in the forest and in technology that utilizes all parts of the tree.

Which disruptive technologies do you think will make a massive impact on the industry over the next few years?

I hope we will see innovations that's not even on the agenda today, because we need to move that fast. As a chemist, I see that different kinds of new equipment are developed, that allow us to predict variations and analytical measurements that will be on-line and integrated into our processes that have massive potential to change the way we handle raw materials, which can and will change the industry if handled correctly. I also see positive development on the biotechnology side and how that could be further developed in the future.

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